

Productivity improvement



OPM3[®] ProductSuite.
Driving measurable business improvement.



Introducing *OPM3*® ProductSuite.

Many activities undertaken within organizations are managed in the form of projects, and the impact of project success or failure is a topic that always commands much attention from top management. It is widely known that the negative effects of a failed development or product launch can mean loss of market reputation and shareholder confidence. Many organizations therefore logically assume that a properly conceived, planned and executed project will exert a significant positive influence. This, however, is not necessarily true. And that is one reason why *OPM3* ProductSuite was created.

OPM3 ProductSuite is a collection of products developed by DNV and PMI to build on the foundation set by PMI's *Organizational Project Management Maturity Model (OPM3)*. Through *OPM3* ProductSuite, certified Assessors and Consultants will be able to continuously answer the critical questions of business leaders and senior executives who want to go beyond the functional results of a given project.

Is the organization choosing the right projects? Is it providing a structure that assigns the appropriate priority to each project and fosters predictable success? Are the projects aligned with and supportive of the organization's overall business strategies?

That is really what organizational project management maturity is all about: the extent to which an organization manages these kinds of issues. *OPM3* ProductSuite establishes a new, higher level application of *OPM3*. It achieves this by providing a certification program; rigorous and flexible tools; and a large database with regularly updated assessment data and information. In other words, it guarantees the means, the support and, above all, the people that make the difference.

Companies and professionals who demand the kind of robust capabilities and specialized knowledge that only *OPM3* ProductSuite provides can in turn now give an exclusive level of service to their clients. They put themselves in a unique position to drive business improvement in their clients' organizations—as well as their own.

What is *OPM3* ProductSuite?

The *OPM3* ProductSuite comprises certification, tools, and services. *OPM3* ProductSuite combines these three elements and enables a higher level of *OPM3* application for any organization:

- The certification process provides the necessary knowledge and skills to achieve PMI Certified *OPM3* Assessor or PMI Certified *OPM3* Consultant status.
- The tools provide a robust Assessment and Improvement methodology and capabilities.
- The services provide a PMI Certified *OPM3* Assessment Database, an *OPM3* ProductSuite Provider Registry, and a PMI Certified Registered *OPM3* ProductSuite Consultancy status. (A benchmarking service is under consideration as a future feature of the *OPM3* ProductSuite.)

DNV's rigorous certification program trains future Assessors and Consultants to become knowledgeable and skilled in the *OPM3* ProductSuite methodology and tools.

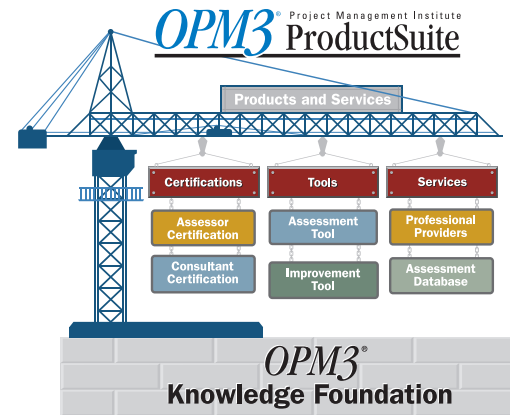
The *OPM3* ProductSuite methodology and the Assessment and Improvement Tools allow more rigorous, meticulous inspection of an organization's total project management maturity.

An assessment can be tailored to an organization's strategic and business priorities, based on compilation of multiple inputs, and focused on specific organizational requirements or specific business functions related to project management.

The coupling between the tools and methodology allows the PMI Certified *OPM3* Consultant to utilize the assessment output and translate it into a best practice improvement plan that is tailored to the specific improvement needs of a particular organization.

When using the *OPM3* ProductSuite methodology together with the Assessment and Improvement Tools, you will be able to better analyze and translate the project maturity and improvement needs of any organization.

PMI Certified *OPM3* Assessors and Consultants may also choose to be listed in a fee-based online registry of PMI Certified *OPM3* Providers. This helpful database will allow consumers to search for a Certified *OPM3* Assessor or Consultant versed in their industry or located in their geographical area.



Improve project management capabilities.

Companies are increasingly looking to third parties for qualified assistance to help them assess their project management maturity. They recognize that an external party can bring invaluable knowledge, competence and, most importantly, objectivity.

The *OPM3* Assessor and Consultant certification process, run by DNV and approved by PMI, is the only one of its kind. Becoming a PMI Certified *OPM3* Assessor or Consultant makes you a member of an exclusive elite. The knowledge and skills you build during the certification process will expand your ability to implement improvement:

- As a PMI Certified *OPM3* Assessor or Consultant you actively communicate that you have the latest knowledge, skills, methodology and tools to maximize any organization's application of *OPM3*.
- The *OPM3* Assessor and Consultant certification can also be of significant value to organizations who seek to assess and improve their internal organizational project management maturity on a continuous basis.

An assessment carried out using the *OPM3* ProductSuite custom methodology, together with the Assessment and Improvement Tools, gives the most accurate and effective evaluation of any organization's project management maturity. It is invaluable for efficient process improvements and for ensuring the quality of benchmark assessment data.

When using the *OPM3* ProductSuite methodology together with the Assessment and Improvement Tools, you will be able to better analyze the project maturity of any organization and express the output in terms of improvement needs. They give you the capability to perform a tailored, in-depth assessment and to build a comprehensive improvement plan that matches your client's business needs.

